

20 December 2018

**EVR Holdings plc**  
(‘EVR’ or the ‘Company’)

**EVR Delivers Live VR Event Globally.**

EVR Holdings plc (AIM: EVRH), the leading creator of virtual reality music content and operator of the MelodyVR platform is pleased to announce that it successfully broadcast its first live streamed VR event utilising MelodyVR’s proprietary technology and multiple view point functionality, at 8pm GMT on 19 December 2018.

This first-of-its-kind high resolution virtual reality broadcast, direct from an exclusive concert with global superstar Liam Payne, was made available to an unlimited audience of fans across the globe via the MelodyVR platform, as well as via Facebook Live. In addition, the concert was available to attend in-person by a limited number of Liam’s UK-based fans.

The Company is delighted and encouraged by the demand for this event and its live content which was streamed via MelodyVR’s channels to 36 countries. Management look forward to delivering further live broadcasts via individual or packaged VR purchases alongside MelodyVR’s significant offering of original recorded content, throughout 2019 and beyond.

**Liam Payne said:** “There are a lot of places around the world I haven’t been to, so many fans that haven’t seen me perform live, or may never get the chance to, without MelodyVR’s technology. Giving my fans the ability to see this concert from a unique angle nobody ever normally gets to see from is a really amazing thing. It’s better than having an All-Access pass – they’re right there on-stage with me”

**Anthony Matchett, Executive Chairman of EVR Holdings, said:** “This landmark event is the culmination of an extremely productive and successful 2018, and signals the start of numerous, exciting new initiatives which will take place throughout 2019. The quality and realism of the experience has delighted users and I’m thrilled by the positive response that MelodyVR has received for this event, as well as the significant demand fans have shown for our exclusive content, on a global basis. It has been a pleasure to work with Liam Payne on this first-of-its-kind broadcast and I look forward to working with both Liam, as well as other artists throughout the next year and beyond, to create and distribute revolutionary content”.

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**Notes to Editors:**

MelodyVR is a wholly owned subsidiary of EVR Holdings plc ('EVR'), a company that is listed on the AIM market of the London Stock Exchange under the ticker EVRH.L. EVR, a creator of virtual reality content, joined AIM on 16 May 2016 following a reverse takeover of Armstrong Ventures plc. Further information can be viewed at [www.evrholdings.com](http://www.evrholdings.com) and <https://melodyvr.com>

**For more information on Melody VR, please visit:**

<https://melodyvr.com>