

25 June 2018

EVR Holdings plc
(‘EVR’ or the ‘Company’)

MelodyVR to launch music platform in eight European countries

EVR Holdings plc (AIM: EVRH), the leading creator of virtual reality music content and its subsidiary MelodyVR Ltd (‘MelodyVR’) is pleased to announce that the MelodyVR music platform will launch at 7am (GMT) tomorrow in 8 additional European countries.

The MelodyVR application, which is currently available throughout the UK and United States, is scheduled to launch in France, Germany, Sweden, The Netherlands, Switzerland, Greece, Austria and Belgium on 26 June 2018, alongside Facebook’s \$199, VR hardware device named ‘Oculus Go’ which will also be made available to consumers in national retailers throughout numerous European countries on the same date.

In addition, the Company is pleased to announce that following the release of the MelodyVR product on 1 May 2018, the Company is now revenue generative and that early user engagement numbers and metrics have proven to be positive. As part of MelodyVR’s on-going launch process, the Company will continue to extend the availability of the MelodyVR platform across new territories and will introduce further VR content from its significant library to consumers. This roll out across continental Europe, in combination with greater choice and availability of VR headsets, will enable millions of new users to access an ever broadening catalog of immersive music experiences, via the MelodyVR platform.

Anthony Matchett, Executive Chairman of EVR Holdings, said:

“As the worldwide launch of the MelodyVR continues I’m pleased to announce that the MelodyVR app will release to consumers in a further 8 European countries tomorrow, the timing of which has been coordinated to benefit from the simultaneous retail launch and marketing of Facebook’s Oculus Go device throughout much of Europe.

“With the VR industry expanding rapidly, the MelodyVR platform will be released in further territories, as we look to reach even more consumers across the globe. I look forward to welcoming new users to our service in each of these new territories and to scaling our company’s user-numbers and revenues on a global basis. As the appetite for VR music content increases and we benefit from the mainstream adoption and roll-out of accessible VR hardware globally, our company has never been better positioned for continued expansion, growth and success”.

For further information please contact:

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Notes to Editors:

MelodyVR is a wholly owned subsidiary of EVR Holdings plc ('EVR'), a company that is listed on the AIM market of the London Stock Exchange under the ticker EVRH.L. More information can be viewed at www.melodyvr.com and www.evrholdings.com.