The information contained within this announcement is deemed by the Company to constitute inside information stipulated under the Market Abuse Regulation (EU) No. 596/2014. Upon the publication of this announcement via the Regulatory Information Service, this inside information is now considered to be in the public domain.

## **EVR Holdings plc**

('EVR' or the 'Company')

## MelodyVR signs agreement with Warner/Chappell Music

EVR Holdings plc (AIM: EVRH), the leading creator of virtual reality music content, is pleased to announce that its subsidiary MelodyVR Ltd ('MelodyVR') has entered into a multi-year agreement with Warner/Chappell Music. The deal licenses the VR distribution of Warner/Chappell songwriters' music and enhances MelodyVR's capabilities to use an extensive library of original content, throughout numerous European territories.

Warner/Chappell Music is home to a wide array of legendary songwriters and a rich catalog of contemporary hits and influential standards. With a history dating back more than 200 years, Warner/Chappell currently publishes and administers music from songwriters such as Steve Aoki, Beyoncé, Blur, Eric Clapton, Gamble & Huff, Green Day, JAY Z, John Williams, Kendrick Lamar, Led Zeppelin, Little Big Town, Madonna, George Michael, Julia Michaels, Lin Manuel Miranda, Katy Perry, Radiohead, Rihanna, Roc Nation, Stephen Sondheim, Chris Stapleton, Rod Temperton, Justin Tranter, twenty one pilots and Pharrell Williams, among many others.

Eric Mackay, EVP, Global Digital Strategy, Warner/Chappell, said: "At Warner/Chappell, we're always exploring new technology and looking for new opportunities for our songwriters and their music. Virtual reality is one of the most exciting new areas for us and I'm delighted that we're partnering with such a pioneering company. We'll be working closely with MelodyVR to help open up a new market that will deliver additional revenue for our songwriters."

Anthony Matchett, Executive Chairman of EVR Holdings, said: "I'm very pleased to announce our agreement with Warner/Chappell. Publishers and songwriters are vital to the music ecosystem and Warner/Chappell is one of the most well-known and long-established companies with an amazing reputation in the creative community. This deal which covers music from many of the world's top songwriters, is key to the success of our platform, and

we're incredibly proud to have entered into a long-term partnership. With the launch of the MelodyVR platform approaching, we intend to enter even more publishing agreements, that in-turn, lay the foundations for both content exploitation on a global basis and our future success."

- Ends -

For further information please contact:

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Anthony Matchett, Executive Chairman & CEO
Sebastian Theron, Chief Financial Officer

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## **Notes to Editors:**

MelodyVR is a wholly owned subsidiary of EVR Holdings plc ('EVR'), a company that is listed on the AIM market of the London Stock Exchange under the ticker EVRH.L. EVR, a creator of virtual reality content, joined AIM on 16 May 2016 following a reverse takeover of Armstrong Ventures plc. Further information can be viewed at <a href="https://www.evrholdings.com">www.evrholdings.com</a> and <a href="https://www.evrholdings.com">www.melodyvr.com</a>