

*The information contained within this announcement is deemed by the Company to constitute inside information stipulated under the Market Abuse Regulation (EU) No. 596/2014. Upon the publication of this announcement via the Regulatory Information Service, this inside information is now considered to be in the public domain.*

**5 October 2017**

**EVR Holdings plc**  
(‘EVR’ or the ‘Company’)

**MelodyVR signs two licensing agreements with Roc Nation**

**EVR Holdings plc** (AIM: EVRH), a leading creator of virtual reality (‘VR’) music content, is pleased to announce that its subsidiary **MelodyVR Ltd** (‘**MelodyVR**’) has entered into two music licensing agreements with **Roc Nation LLC** (‘**Roc Nation**’) and **Roc Nation Publishing LLC** (‘**Roc Nation**’).

Roc Nation was founded in 2008 by Shawn Carter, known professionally as JAY-Z, and is one of the world's preeminent entertainment companies. The company operates over numerous aspects of modern entertainment, including with recording artists and producers, songwriters and athletes. Roc Nation's client list includes some of the world's most recognizable names such as DJ Khaled, Kaskade, Rihanna, Romeo Santos and Shakira. Roc Nation is a full-service organization, supporting a diverse roster of talent via artist management, music publishing, touring, production and strategic brand development.

The worldwide, multi-year agreements license the creation and distribution of virtual reality content featuring Roc Nation artists, covering both record label and publishing rights. As part of the relationship, MelodyVR will receive the right to create and distribute content created with Roc Nation artists for an exclusive period, followed by a period of joint-exploitation by both parties.

Agreements with music rights holders are necessary for the commercial exploitation and distribution of VR content. Without licensing agreements and partnerships, the company would be unable to monetise or distribute VR assets. To date, MelodyVR has completed partnerships with a significant number of the world's most recognisable music companies, including the three major record labels, Warner Music Group, Universal Music Group and Sony Music Entertainment.

**Anthony Matchett, CEO of EVR Holdings, said:** "Roc Nation is one of the world's most prolific entertainment companies and we look forward to creating content with their outstanding roster of talent. As we continue to push the boundaries of immersive entertainment, we look forward to working closely with Roc Nation and their artists."

**- Ends -**

**For further information:**

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