

22 June 2017

*This announcement contains inside information*

**EVR Holdings plc**

(‘EVR’ or the ‘Company’)

**Global Partnership with Microsoft Corporation**

EVR Holdings plc (AIM: EVRH), a leading creator of virtual reality content, is pleased to announce that its subsidiary MelodyVR Ltd (“MelodyVR”) has entered into a Global Partnership and Windows Mixed Reality App Collaboration Agreement (“Agreement”) with Microsoft Corporation (“Microsoft”), the world’s largest software company.

Under the non-exclusive agreement, MelodyVR and Microsoft will collaborate to launch the MelodyVR platform (“App”) across all Windows Mixed Reality devices and in addition, Microsoft will provide MelodyVR with funding and technical expertise to support the partnership.

MelodyVR has agreed that Microsoft may actively market the MelodyVR App in the Windows Mixed Reality Store, showcase the MelodyVR App at Microsoft events, include the MelodyVR name across Microsoft retail stores, include the MelodyVR App as part of retail demo experiences, include the MelodyVR App in Windows Mixed Reality targeted advertising campaigns, promote the MelodyVR App via Windows.com, amplify content through Windows social media channels and include the MelodyVR App in a targeted email campaign going out to existing Windows 10 consumers.

**Anthony Matchett, Chief Executive Officer of EVR Holdings, said:**

“Currently there are over 500 million devices worldwide running Windows 10. In advance of the commercial release of forthcoming Windows Mixed Reality hardware produced by manufacturers such as Acer, ASUS, Dell, HP and Lenovo, I’m pleased to announce that we’ve entered into a global partnership and collaboration agreement with Microsoft that will see the MelodyVR App made available on all Windows Mixed Reality devices. We view this agreement as providing recognition and validation from one of the world’s largest companies, of the quality and opportunity that MelodyVR represents for music fans, VR users and our shareholders alike.

“The VR/AR device market continues to develop at an exponential rate and with Microsoft entering the marketplace alongside other global technology companies such as Apple, Facebook, Google, HTC, Samsung and Sony, we remain extremely confident in the mainstream adoption of virtual reality technology as well as in the long-term success of our hardware-agnostic virtual reality music platform and original content strategy.

“Following Microsoft’s review of the MelodyVR platform and due to their commitment to providing both engineering and financial support, I’m confident that consumers with Windows devices will have an amazing MelodyVR experience at launch and beyond. We look forward to working even more closely with Microsoft over the coming months and to the release of MelodyVR on the Windows Mixed Reality Store”.

**For further information please contact:**

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**Notes to Editors:**

MelodyVR is a wholly owned subsidiary of EVR Holdings plc ('EVR'), a company that is listed on the AIM market of the London Stock Exchange under the ticker EVRH.L. EVR, a creator of virtual reality content, joined AIM on 16 May 2016 following a reverse takeover of Armstrong Ventures plc. Further information can be viewed at [www.evrholdings.com](http://www.evrholdings.com)