

**EVR Holdings plc**

('EVR' or the 'Company')

**Exercise of Warrants and Issue of Shares**

EVR Holdings plc (AIM: EVRH), one of the leading creators of virtual reality content, announces that it has allotted and issued 926,723 ordinary shares of 1 penny each in the capital of the Company at a price of 1.4 pence per share and 1,603,273 ordinary shares of 1 penny each in the capital of the Company at a price of 1.85 pence per share following the exercise of warrants. The gross proceeds of exercise amounted in aggregate to £42,634.67, which provides additional working capital for the Company.

Following the warrant exercise, the number of warrants outstanding is as follows:

<b>Number</b>	<b>Exercise Price</b>	<b>Expiry Date</b>
19,794,541	1.4p	31 July 2018
59,777,856	1.1p	16 May 2019
24,616,877	1.85p	16 October 2019
9,230,180	1.2p	31 July 2020

The Company has made application for the 2,529,996 new ordinary shares of 1 penny each to be admitted to trading on AIM. Admission is expected to occur on or about 31 January 2017. The 2,529,996 new ordinary shares rank *pari passu* with the existing ordinary shares.

For the purpose of the Disclosure and Transparency Rules, following the admission of 2,529,996 new ordinary shares on or about 31 January 2017, the Company's total issued ordinary share capital will consist of 953,750,216 ordinary shares of 1 penny each. This figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the Disclosure and Transparency Rules.

- Ends -

**For further information:**

**EVR Holdings plc**

Sean Nicolson, Chairman

Tel: +44 (0) 20 7466 5000

Anthony Matchett, Chief Executive Officer

[www.evrholdings.com](http://www.evrholdings.com)

**SPARK Advisory Partners Limited (Nominated Adviser)**

Neil Baldwin / Sean Wyndham-Quin

Tel: +44 (0) 203 368 3550

[www.sparkadvisorypartners.com](http://www.sparkadvisorypartners.com)

**Peterhouse Corporate Finance Limited (Broker)**

Eran Zucker / Lucy Williams

Tel: +44 (0) 20 7469 0930

[www.pcorpfin.com](http://www.pcorpfin.com)

**Media enquiries:**

**Buchanan**

Ben Romney / Jamie Hooper

Tel: +44 (0) 20 7466 5000

Stephanie Watson / Catriona Flint

[EVR@buchanan.uk.com](mailto:EVR@buchanan.uk.com)

[www.buchanan.uk.com](http://www.buchanan.uk.com)

**Notes to Editors:**

**MelodyVR**

MelodyVR is a wholly owned subsidiary of EVR Holdings plc ('EVR'), a company that is listed on the AIM market of the London Stock Exchange under the ticker EVRH.L. EVR, a creator of virtual reality content, joined AIM on 16 May 2016 following a reverse takeover of Armstrong Ventures plc. Further information can be viewed at [www.evrholdings.com](http://www.evrholdings.com)

**Virtual Reality in 2017**

The virtual reality industry is growing at a significant rate following the launches of Oculus Rift, Playstation VR and HTC Vive. Goldman Sachs estimate that the market could be worth US\$80bn by 2025.